



BIG DICKS

by the Countess Dillymore

You are important men at an important meeting at Fallassi, an important company that makes things.

Blow up a balloon each, preferably balloons of different shapes and sizes. Don't tie your balloon, but pinch the neck to trap the air.

Place the balloon between your legs to represent your penis.

Choose your job and explain it to the others: Head of Head, Head of Erection, Head of Emissions, Head of Growth, Head of Penetration, Head of Seminal, Head of Liquidity.

You must decide: will you keep selling the big reliable thing nobody wants? Or switch to selling the little shiny things nobody understands? Or something else?

Start the meeting, following these rules.

1. When someone's penis is larger than yours, defer to them.
2. If you cannot decide who has the larger penis, compare penises and let the meeting decide.
3. If you want people to defer to you, blow up your penis.
4. If your penis explodes, react as if you have just ejaculated. Then get another penis.
5. When someone impresses you, pat, caress or otherwise touch their penis appreciatively.
6. Try to conceal your sexual excitement at the array of impressive penises around you. Fail sometimes.
7. If anyone laughs, remind them that this is a serious, important meeting. Then stare at them until they stop laughing.

End the meeting when you take a big decision, when you cannot continue effectively or after 30 minutes.

THINGS TO SAY

Let's start. Let's brainstorm. **How can we make the graphs go up?** Let's synergise some things. **Do you have any thoughts to share?** Let's innovatise. **Why don't we just sell more things?** Now! **In the medium-to-long term.** Let's segment that. **I am important.** Mmmm. **Let's have a show of penises.** That's bullshit and we all know it. **Throw big numbers at me.** What's the big win? **Let's make more red things.** It's a win-win-win-win. **Who says profit is a good thing?** Bursting with liquidity. **Let's think inside the box.** Get new numbers. **Let's just make the pie charts bigger.** Any other business? **That's business sense.** I'll chair this meeting. **Give me your gut feeling on this.** Visualise success. **Push harder.** We need a culture of win. **Let's turn success upside-down.** Yes yes yes yes yes. **Let's turn that yes into YES.** I don't want ability, I want passion. **Vertical and horizontal expansion.** Boom! There it is. **Put some dates around that.** That's the twelve-percent rule. **There's no "I" in "Win".** Relentless customer focus. **Seamless user experience.** Reverse marketing.



Wave your penis. Storm out of the meeting then re-enter. **Applaud by tapping your penis on the table.** Nod vigorously. **Stride around the room.** Get everyone to agree. **Get everyone to disagree.** Remind everyone what this company is really about. **Interrupt someone.** Summarise badly. **Point at someone with your penis.** Bash your penis against someone else's penis. **Get someone on your side.** Make an enemy. **Look serious.** Take credit for someone else's idea. **Draw a graph.** Draw a project plan. **Draw four segments and label them.** Lean in. **Fall asleep.** Slowly repeat what someone just said. **Invent an acronym.** Invent a management theory. **Try to silence someone with the power of your mind.** Take up space. **Invite someone to speak.** Invite someone not to speak. **Take a call, then tell everyone what it was about.** Energise the room. **Suck all energy out of the room.** Imagine your penis is an amplifier, amplifying your brilliant words. **Imagine your penis is a transmitter, transmitting your brilliant thoughts to everyone else.**

THINGS TO DO